



## Robin Whittington

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**LITTLEBIRDIE-BRANDING.COM**

### EDUCATION

**Kent State University**  
Kent, Ohio

Bachelor of Fine Arts degree  
Visual Communication Design

Extended Education Design Courses:  
CCAC San Francisco, CA  
UCSC Extension Santa Cruz, CA

### AWARDS

**Diamond Award/PRISM Awards**  
Diamond Award,

Exceptional Brand Management Design

**Graphic Design USA**  
GDUSA Direct Mail Gold Design Award

*“I’m a concept person with highly developed design aesthetics. I love to be challenged. I have a genuine respect for collaboration, the ability to make something from nothing, and the foresight to stay a step ahead of the game. I have also managed teams ranging in size from 2 to 20. I have kept ability to manage deliverables, prioritize work, and develop procedures in order to deliver quickly and within budget.”*

### EMPLOYMENT

**ART DIRECTOR & BUSINESS OWNER** January 2015 – present  
*Little Birdie Branding / Granville, Ohio*

Art Director and small business owner of Little Birdie Branding responsible for logo design, branding, collateral and website design for various country-wide clients. Notable clients include: Fisher Investments, Autodesk, Eastway Behavioral Healthcare, Team Fleisher Communications, The Zimmerman Companies and Rotary International.

**CONTRACT ART DIRECTOR** December 2012 – January 2015  
*Various Client / Columbus, Ohio*

Create original branding, logo design, and websites for various charitable organizations, including the local Cooperative Preschool. Concept and design invitations, posters, banners, programs and website for Annual Charity Fashion Show sponsored by New Albany Women’s Network. Design logos and promotional materials for a variety of clients including Ohio Health and James Cancer Center.

**SENIOR ART DIRECTOR** September 2005 – December 2012  
*Expert Communications, Inc. / San Francisco, California*

Art Director responsible for developing and executing creative concepts aligned with client strategy. Design brochures, advertisements, email marketing campaigns, websites and television commercials according to strategic plans. Work closely with Creative Director and Production Artists in selection of papers, inks, vendors, photographers, models, freelancers, and all outside vendors as needed. Notable clients include: Autodesk, UnionBank, ETRADE and Adobe.

**ART DIRECTOR** August 2004 – May 2005  
*Tonic The Agency Pty. Ltd. / Sydney, NSW, Australia*

Hands-on Art Director responsible for concept development, branding, advertisements, website design, direct mail and all print ready art for small, highly creative design studio. Experience with solo presentation of artwork and design strategy. Notable clients include: HP, Imation, McAfee and MTV.

**ASSOCIATE ART DIRECTOR** May 2003 – June 2004  
*Grey Advertising Worldwide / San Francisco, California*

Print-based Art Director responsible for conceptual thinking, branding, advertising and developing direct response mail pieces. Experience designing for a variety of large technology accounts including McAfee, Network Associates, Gateway and Oracle.

**SENIOR GRAPHIC DESIGNER** December 1999 – May 2003  
*NIA Creative / Mountain View, California*

Develop branding, presentation design, animation design, tradeshow graphics, large scale in-house printing and advertisements. Focus on Silicon Valley technology and venture capital firms such as Cohesion, Coptech, Google, Nikon Precision, Phillips, SGI, Sun and others.

### SKILLS

Expert knowledge of Adobe Photoshop, InDesign, Illustrator and Acrobat. Expert knowledge of SquareSpace and Wix website design. Expert knowledge of PowerPoint. Photography, color proofing and color enhancing, conceptual thinking and experience in on-location photo shoots, television production, and all aspects of print production.