



ROBIN WHITTINGTON

ART DIRECTOR / GRAPHIC DESIGNER

I'm a concept person with highly developed design aesthetics. I love to be challenged, and embrace productive collaboration with a focus on results. I have also managed teams ranging in size from two to 20. I am able to manage deliverables, prioritize work, and develop procedures in order to deliver award winning design quick, and within budget.

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Granville, Ohio 

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EXPERIENCE

ART DIRECTOR

Denison Univeristy / Granville, Ohio

February 2022 – present

Develop and design the communications materials for both The Lisska Center for Intellectual Engagement and the Center for Global Programs at Denison University. Develop and update web content, social media content, presentations, print newsletters, e-newsletters, press releases, articles, marketing materials (e.g., brochures, flyers, posters) and specialized correspondence to grow outreach and identity for each office.

ART DIRECTOR

P48 Marketing / Worthington, Ohio

January 2019 – July 2022

Art Director responsible for making sure all P48 design work exceeds expectations. I served as a leader and internal brand ambassador for the company. Lead design of client websites, brand overhauls, marketing materials, presentations, promotional videos, and social media posts. Direction of client photo and video shoots. Notable clients include: The Daimler Group, Corna Kokosing, Summit Financial and Smoot Construction.

ART DIRECTOR & BUSINESS OWNER

Little Birdie Branding / Granville, Ohio

January 2015 – present

Art Director and small business owner of Little Birdie Branding responsible for logo design, branding, collateral and website design for various country-wide clients. Notable clients include: Green Energy Ohio, Disability Rights Ohio, Autodesk, Eastway Behavioral Healthcare, Fisher Investments, Green Dot and Rotary International.

ART DIRECTOR

Expert Communications, Inc. / San Francisco, California

September 2005 – December 2012

Art Director responsible for developing and executing creative concepts aligned with client strategy. Design brochures, advertisements, email marketing campaigns, websites and television commercials according to strategic plans. Work closely with Creative Director and Production Artists in selection of papers, inks, vendors, photographers, models, freelancers, and all outside vendors as needed. Notable clients include: Autodesk, UnionBank, E*TRADE and Adobe.

EDUCATION

Kent State University

Bachelor of Fine Arts degree
Visual Communication Design

Extended Education Design Courses:

CCAC San Francisco, CA
UCSC Extension Santa Cruz, CA

AWARDS

Diamond Award/PRism Awards

Diamond Award,
Exceptional Brand Management Design

Graphic Design USA

GDUSA Direct Mail Gold Design Award

SKILLS

Problem Solving
Creativity
Direction of Photo & Video Shoots
Leadership
Presentation
Concept Creation
Time Management
Color Theory
Typography

EXPERTISE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Microsoft PowerPoint

VOLUNTEERING

Rotary International
Member
Social Services

Food Pantry Network
Community Volunteer
Poverty Alleviation

Riverside Methodist Hospital
Adult Volunteer
Surgery Desk Coordinator

Granville Chamber of Commerce
Member
Social Services

EXPERIENCE CONTINUED

ART DIRECTOR

Tonic The Agency Pty. Ltd. / Sydney, NSW, Australia
August 2004 – May 2005

Art Director responsible for concept development, branding, advertisements, website design, direct mail and all print-ready art for small, highly creative design studio. Experience with solo presentation of artwork and design strategy. Notable clients include: HP, Imation, McAfee and MTV.

ASSOCIATE ART DIRECTOR

Grey Advertising Worldwide / San Francisco, California
May 2003 – June 2004

Art Director responsible for conceptual thinking, branding, advertising and developing direct response mail pieces. Experience designing for a variety of large technology accounts including McAfee, Network Associates, Gateway and Oracle.

SENIOR GRAPHIC DESIGNER

NIA Creative / Mountain View, California
May 2003 – June 2004

Develop branding, presentation design, animation design, tradeshow graphics, large scale in-house printing and advertisements. Focus on Silicon Valley technology and venture capital firms such as Cohesion, Coptech, Google, Nikon Precision, Phillips, SGI and Sun.

REFERENCES

GARY FINN

Executive Creative Director | CX Leader
gfinn@pm.me

MARCY FLEISHER

Founder & President | Team Fleisher Communications
marcy@teamfleisher.com

CRAIG BENNINGTON

Founder & Creative Director | P48 Marketing
craig@p48marketing.com

MORE AVAILABLE UPON REQUEST